

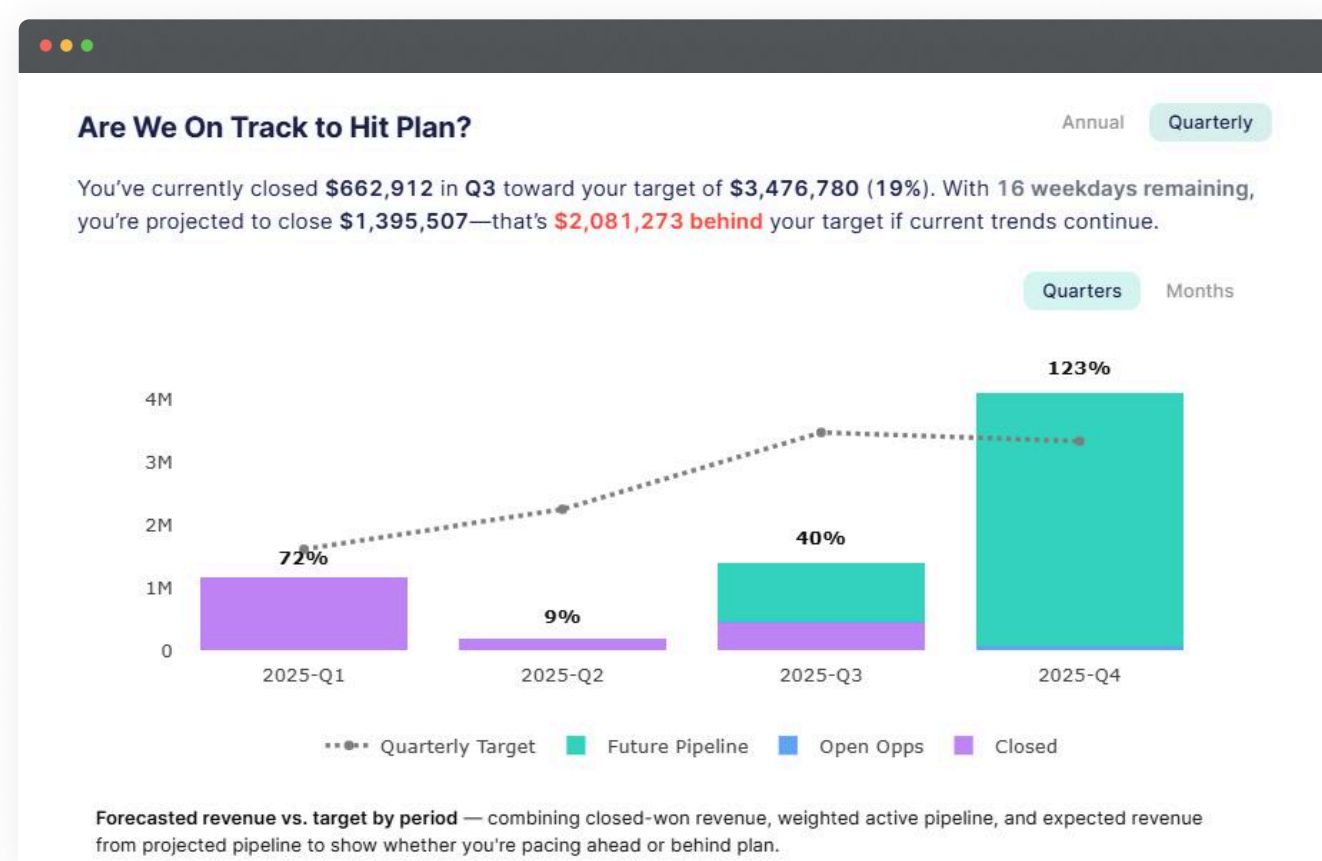


THE REVENUE NAVIGATION PLATFORM

Forecast Outcomes. Detect Bottlenecks.
Prioritize What Matters Most.

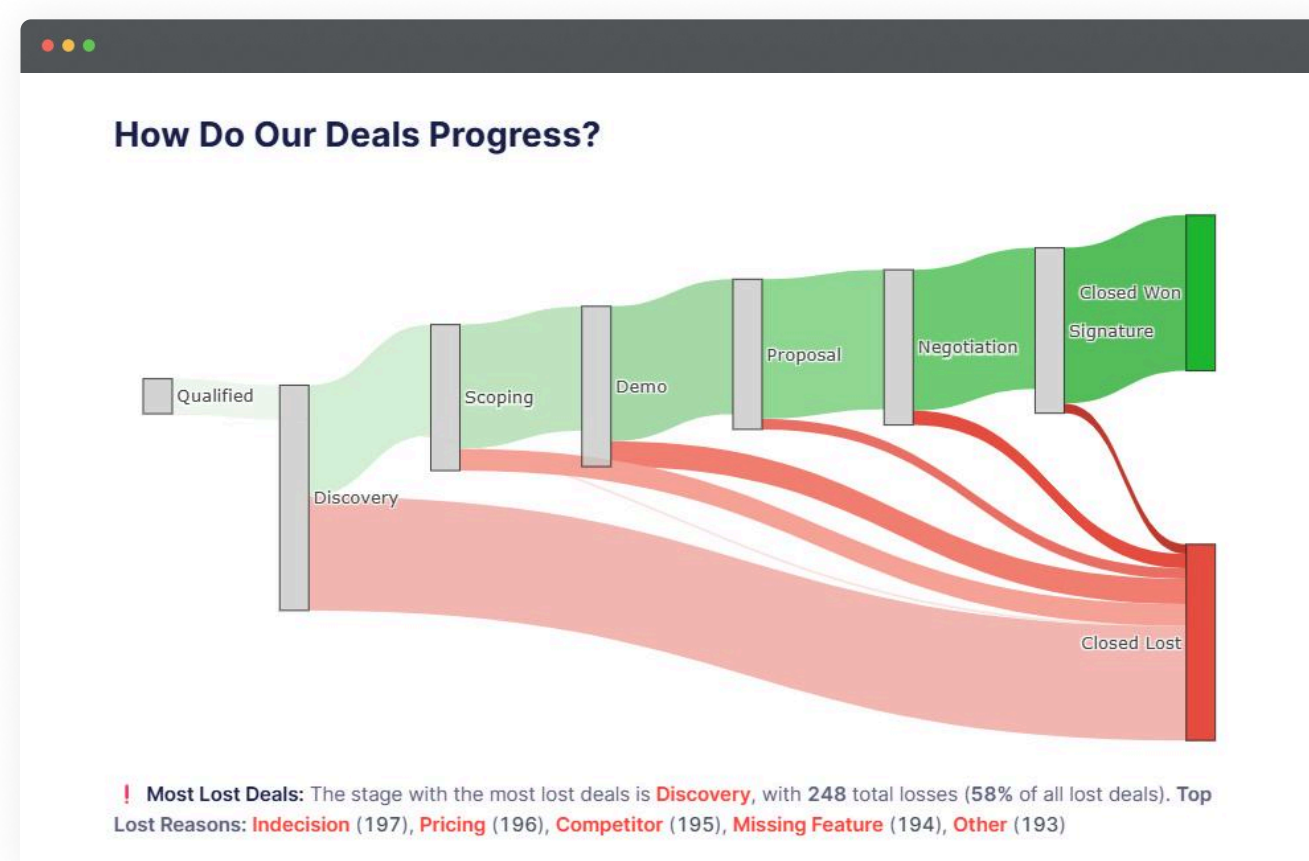
1. Where Are We Trending?

RevdUp provides multiple forecasting lenses – weighted forecasts, rep-submitted rollups, and scenario-based forecasts. That means you see not just where the model thinks you'll land, but how reps are calling it and what different what-if cases look like.



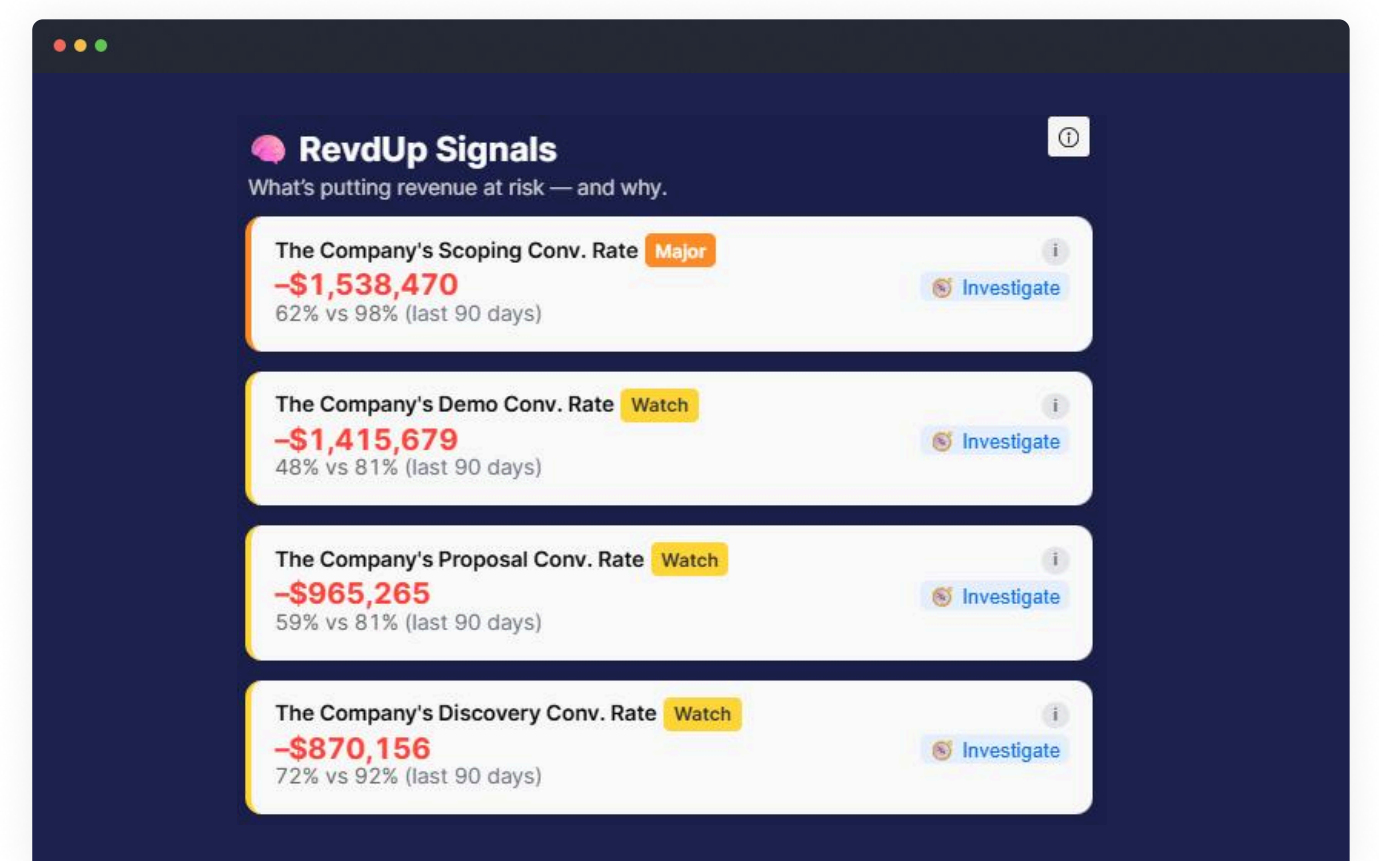
2. What's Off – And Why?

RevdUp goes beyond deal-level slowing. It diagnoses performance across your entire GTM engine – from pipeline creation and conversion rates to win rates, deal size, and retention – surfacing exactly where things are off.



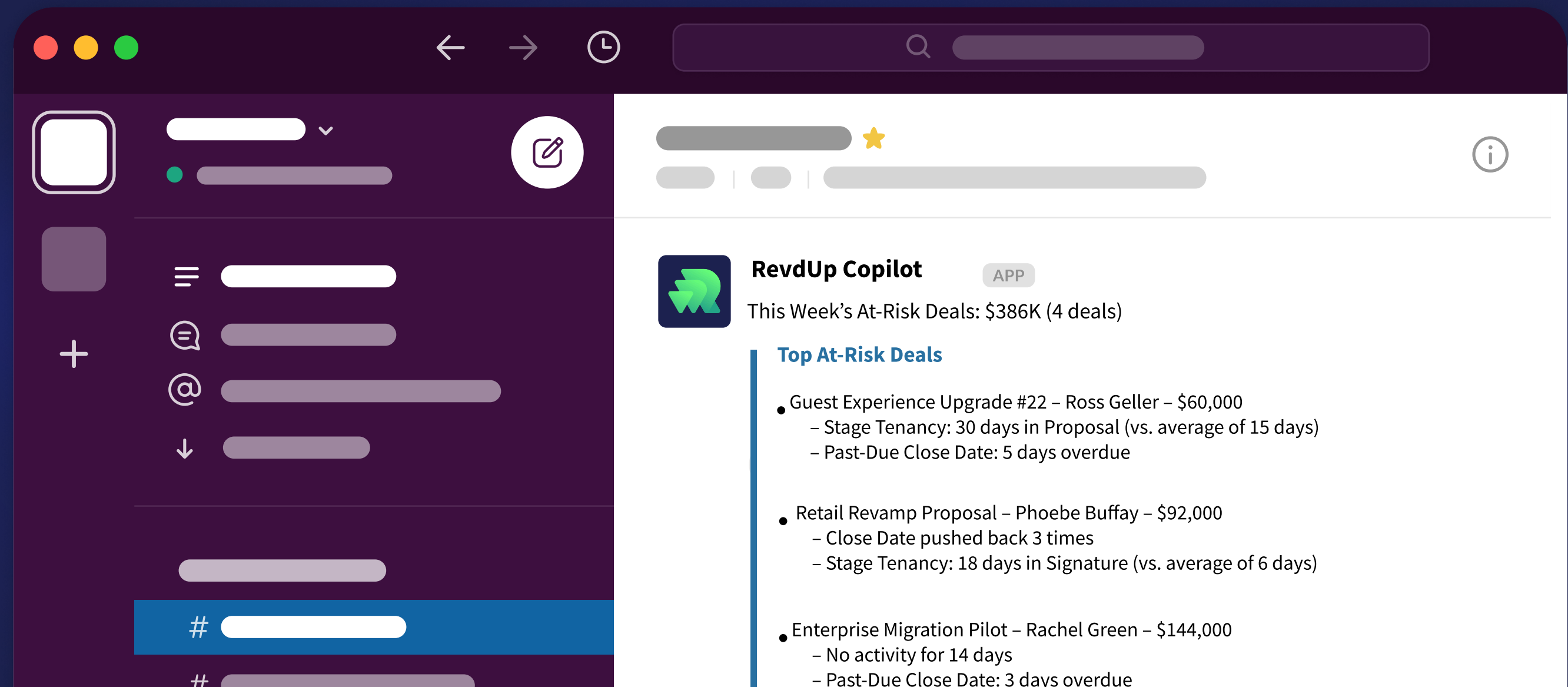
3. What Should We Fix First?

Not all red KPIs deserve equal attention. RevdUp quantifies the revenue impact of every gap, so you know which issues will cost the most and which fixes will move the needle first.



From Insights To Action

RevdUp Doesn't Live Only In Dashboards. It Pushes Prioritized Risks, Deal Alerts, And Coaching Prompts Straight Into The Tools Your Team Already Uses — Like Slack.



The RevdUp Advantage



Forecast + Diagnose

Know Where You're Headed And Why



Contextualized Metrics

Every KPI Measured Vs. Plan, History, And Benchmarks



Revenue Impact Scoring

Tie Every Variance Back To Its Effect On Hitting Plan



Always On

Daily Pacing, Leading Indicators, And Proactive Alerts



RevdUp Transforms Forecasting Into Navigation — Giving Every Revenue Team Clarity, Confidence, And Control To Not Just Predict Outcomes, But Change Them.

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